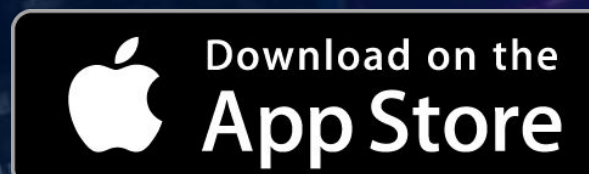
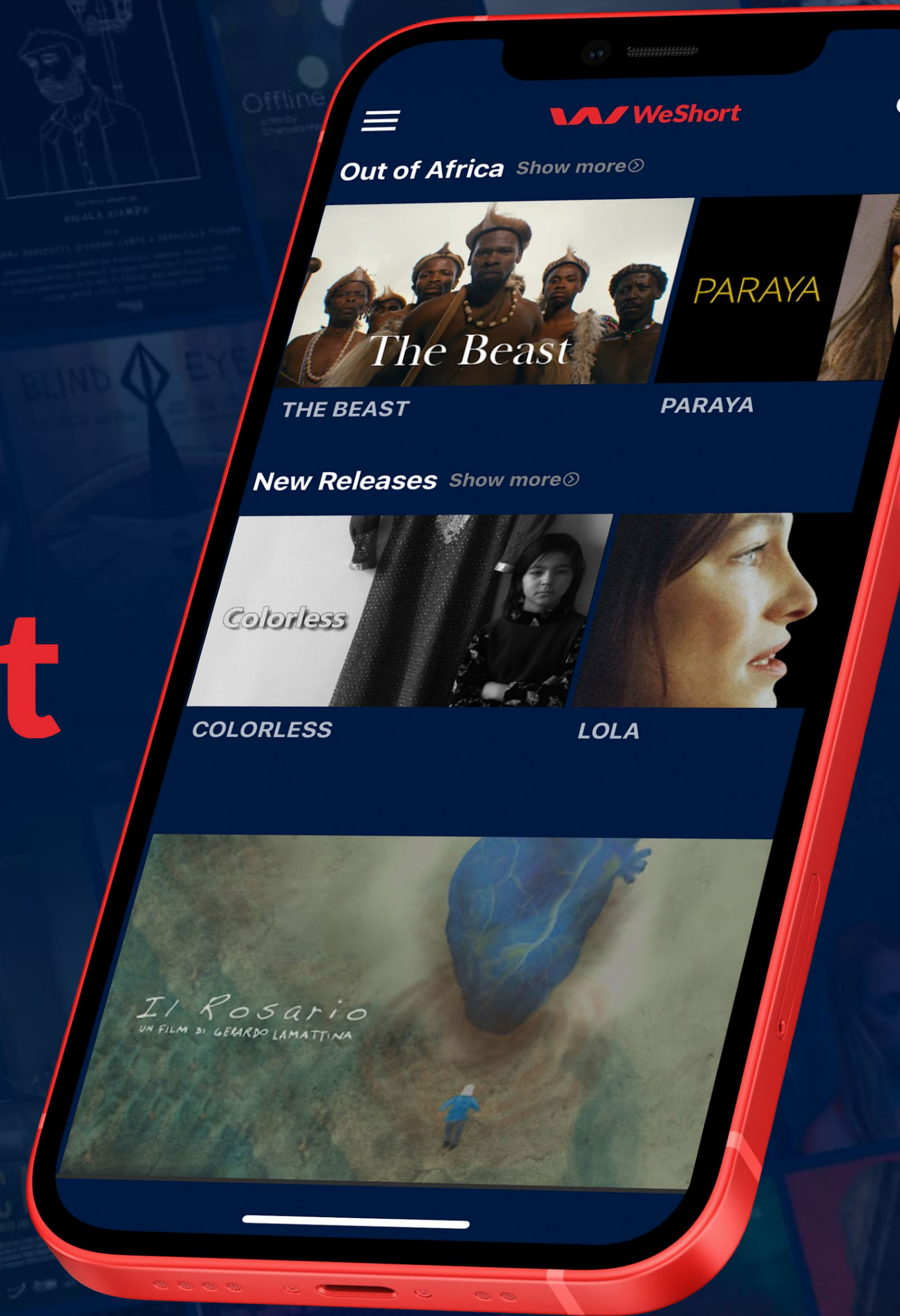


WeShort

“Cinema, was born Short”

says Alex Loprieno, Founder & CEO



TRACTION

5000+ ACTIVE USERS EVERY MONTH
WATCHING 500,000+ MINUTES OF SHORT MOVIES

PARTNERSHIPS AGREEMENTS

MINERVA PICTURES GROUP (NEW) (One of the largest film library in the world)

TCL (The 2nd World's Largest Smart-TV Manufacturer)

CHILI (European Movie Platform With 500k Monthly Active Users)

BEST WESTERN HOTELS (One of the world's largest hotel chains)

ADR (Airports of Rome is one of the biggest airport groups in Europe)

GUINNESS WORLD RECORDS (NEW)

150+ FILM FESTIVALS including **SUNDANCE**



1000+
LICENSE
AGREEMENTS
SIGNED



50,000+
REGISTERED
USERS



500,000+
MINUTES WATCHED
PER MONTH



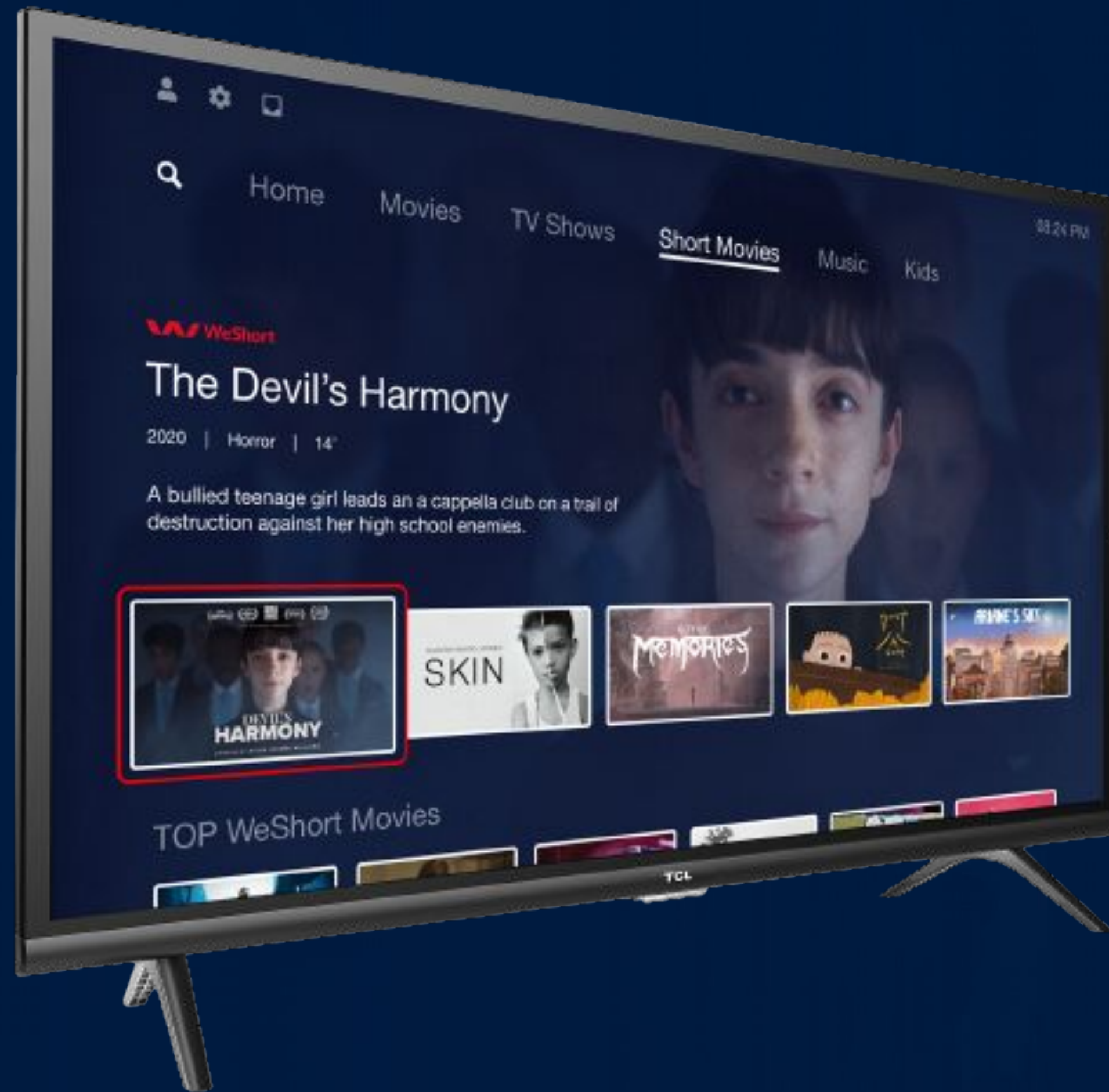
100+
PAYING
SUBSCRIBERS
\$49,99 PLAN



5,000+
PAYING
SUBSCRIBERS
\$2,99 PLAN



WHAT WE DO



WeShort is a short cinema focused AI-driven streaming platform.

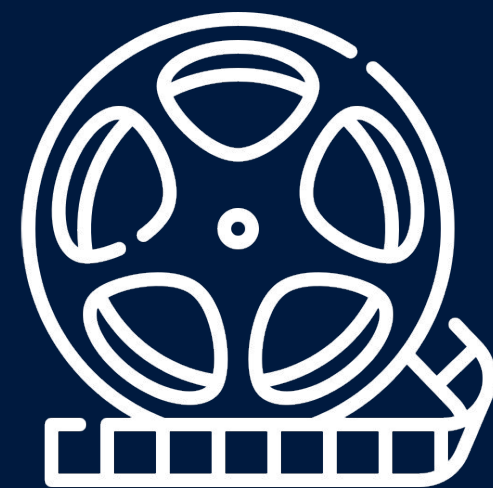
Streaming short films anytime, anywhere. It's data-driven and dedicated to the best short films, short series worldwide and **WeShort Originals.**



THE WeShort OFFERING



Time



Short Films



Production



Quality

 **WeShort**

- **Subscription-based On-Demand**
- **Focused on Short Cinema**
- **Premium Short Films**
- **WeShort Integrated AI**
- **WeShort Originals**



VALUE PROPOSITION

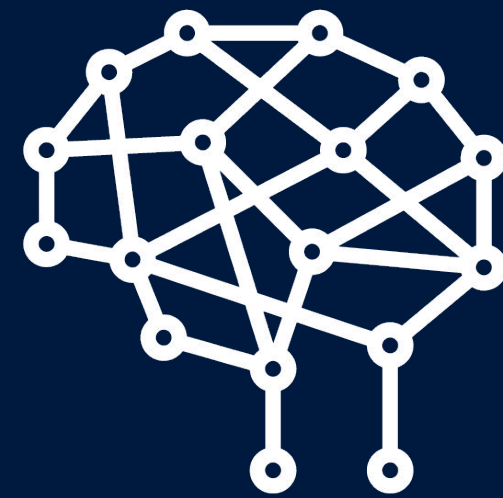
choose the
duration you need
and...



iOs & Android



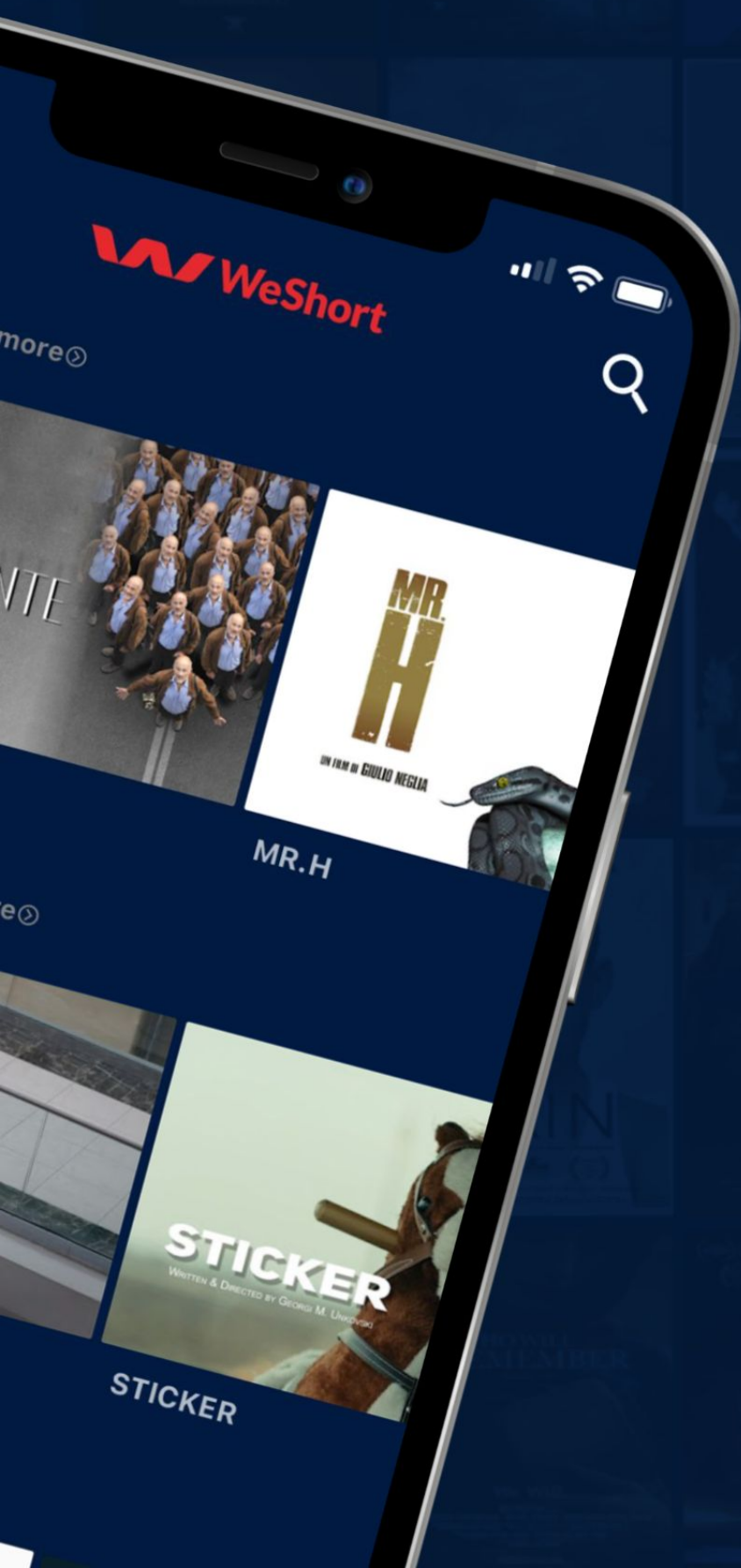
Multidevice



AI Profiling



Subscription



VISION

In a world where people's attention span has dropped dramatically..

We believe Short films
can become an everyday choice
of entertainment for a **large scale audience**.

We believe WeShort will become
the **#1 company for Shorts Cinema**.

We believe WeShort will be fully integrated in the
everyday life of people, frictionlessly enjoyable on any device,
entertaining people during short activities, waiting rooms, gyms, airports,
transportations and more.

WeShort is a curated **accelerator** of a new class
of **talented filmmakers** where major productions can benefit



BUSINESS MODEL

4FREE

10 New Shorts

Free For One Week

Free

pre-rolled ads

4WEEKS

Unlimited

Short Films

\$2,99

per month

4SEASONS

Unlimited

Short Films

\$29,99

per year



MARKET BY YEAR 2026*

Global video streaming
pay-per-view market



TAM

\$320B*

CAGR + 10,5%

Global video streaming
subscriptions market



SAM

\$100B*

CAGR + 2,9%

Assuming WeShort
1% SAM penetration



SOM

\$1B

16M subscribers
(assuming \$60/year)



PARTNERS & NETWORK

Our network is composed by many Hollywood producers and directors, Academy Awards® members and nominees.

Business Partners



Institutional Partners



TEAM

MANAGEMENT



Alessandro Loprieno
FOUNDER & CEO



Giuseppe Cela
CHIEF OPERATING
OFFICER



Simone Castano
CONTENT ACQUISITION
MANAGER



Stefano Loprieno
FINANCE & ACCOUNTING



Andrea Vailati
CMO

TEAM MEMBERS



Dalil Belkhoufir
MANAGER MENA



Valerio Colazingari
GRAPHIC DESIGNER



Silvia Casini
PR &
FESTIVALS



Silvia Moras
FESTIVAL RELATIONS



Marco Signorile
PLATFORM MANAGER



Josefina Correa
CONTENT SELECTION



Verdiana Leone
SUBTITLES
SPECIALIST

ADVISORS



Federico Dionisio
ADVISOR



Massimo Ciaglia
ADVISOR



Sabino Sernia
LEGAL & CORPORATE AFFAIRS



Paolo Privitera
ADVISOR



Francesco Mantegazzini
ADVISOR



WHY YOU SHOULD PARTNER WITH WeShort

1. **Short movies** are taking over the world
2. Very extensive worldwide network of **young talented filmmakers**, film crew and film festivals
3. **Agile and efficient executing** tasks for partnerships
4. First company who did proper analysis to calculate the **Worldwide Short Film Market Size**
5. Strong Month-other-Month **company growth**
6. Several **partnerships** from world-renowned partners such as **Minerva Pictures, Guinness World Records** TCL, Airports of Rome...and counting!



MORE REASONS TO PARTNER with WeShort

1. **1000+ Short movies** are available
2. **Enrich** clients travel and waiting experience
3. Easy content **integration** with onboard systems
4. **Monthly updates** (new short films and short series)
5. **On-the-go cinema app** for commuters and travellers
6. **Multi-languages** and subtitles (Italian, English, Spanish, French, Portuguese, German)
7. Many **short films for kids** without dialogues
8. Online and offline **co-marketing** (QR code, free coupon, social network post, offers, placements newsletter, etc.)



PRESS & AWARDS

Forbes

millionaire



le  cinématographe

Il Sole **24 ORE**



the  cryptonomist

 **IL MATTINO**

CORRIERE DELLA SERA

Il Messaggero

#ASSODIGITALE.

cinema&video
international

ANSAit


StartupItalia!

sky tg24

TGCOM 24

LA GAZZETTA
DEL MEZZOGIORNO

Rai



**In the 10 minutes
since you started
reading this
presentation...**



weshort.com
corporate@weshort.com

WeShort Inc. Offices
San Francisco, CA (USA)

WeShort S.r.l. Offices
Bari, Puglia (Italy)

10

New Users
Signed Up

1

New Paying
User

100

Minutes
Watched

